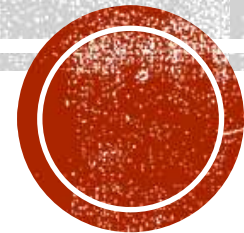


BREWERY CFO IN A BOX

**CUSTOMIZED FINANCIAL TRAINING PROGRAM
FOR CRAFT BREWERY OWNERS AND STAFF**

CraftBreweryFinancialTraining.com



BREWERY CFO IN A BOX

- Customized in-depth financial analysis
- One on one consulting
- Full financial training program for you and your staff
- Developed based on my 25 years of experience as a CFO in the beer industry



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

- Financial Training On-Boarding
- Customized In-Depth Financial Analysis
- 12-Months of Ongoing Availability to Schedule One-on-One Meetings (up to 1 per month)
- 12-Monthly Mastermind Meetings with your peers and Expert Guest Speakers on timely and relevant financial topics in the beer industry
- Unlimited DIY Online Training with Brewery Financial Training Certification



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

Financial Training On-Boarding

- A one-on-one call where you can ask me questions and get answers
- I'll get to know your business, financial challenges, and obstacles
- This process will help identify how I can best support you and your staff with brewery financial training.



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

Customized In-Depth Financial Analysis

- You will get a customized analysis of your financial statements, including:
- Comparison of your financials to the standard set of brewery chart of accounts
- Analysis of key ratios and financial accounts
- Benchmarking of key numbers and comparison to other brewery results



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

Monthly Financial Analysis

- 12-Months of Ongoing Availability to Schedule One-on-One Meetings (up to 1 per month)
- We will meet once per month to review your financial results, compare to budget, identify areas of improvement, and set action plans



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

- **Monthly Financial Mastermind Meetings**
- 12-Monthly Mastermind Meetings with your peers and Expert Guest Speakers on timely and relevant financial topics in the beer industry
- Each month, I will host a group training session to answer questions, and provide updates and insights on financial topics for your brewery business



WHAT'S INCLUDED IN BREWERY CFO IN A BOX

Financial Training for your Whole Team

- Unlimited DIY Online Training with Brewery Financial Training Certification
- Every member of your team will get full access to the Brewery Financial Training Certification course.
- This DIY program is available 24/7, and comes with access to me, a brewery CFO, to ask questions and get answers.
- Upon completion of the program, students will receive a certificate demonstrating their proficiency in brewery finances.



BONUS: CFO IN A BOX

Members of the financial training program can let anyone involved with managing your brewery's finances — including outside bookkeepers — attend one on one meetings, group sessions and get unlimited access to our full library of video training.



TIMING, DELIVERY, COSTS: BREWERY CFO IN A BOX

- According to Salary.com, compensation for a CFO starts at \$225,000 per year...that's a lot of cheese
- The cost of my training program is \$9,995 per year.
- The financial training program runs for 12-months to provide full coverage and support throughout the year. Each member will receive a unique log in and access information to the library of financial training materials.
- Financial training is more important than ever. With this new program you will get the tools and resources needed to transform your brewery financial results.
- To enroll in the program, or learn more, please email me at Kary@BeerBusinessFinance.com



READY TO TRANSFORM YOUR FINANCIAL RESULTS?

Let's set up a time to talk...

- [Book a convenient day / time on my calendar](#)

Send me an email...

- Kary@BeerBusinessFinance.com

Sign up for the Brewery CFO Package

- [Details and on-boarding instructions here](#)

